## UVA Communications with a Public Safety Component: Three Types of Messages

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| **Emergency Notification System**
  “UVA Alert”                  | Emergency alert to warn of imminent threat on Grounds and action to take | Triggered by an emergency currently occurring or immediately threatening the health/safety of students or employees who are on Grounds | Issued immediately upon confirmation that a dangerous situation or emergency currently exists | UVA Alert                                      | • Tornado warning  
• Gas leak  
• Armed intruder  
• Chemical/hazardous materials spill  
• Fire/explosion | • Text message (opt-in UVA Alerts)  
• Text to general public (opt-in via texting “UVA” to 226787)  
• Email to all current students, faculty, staff and UVA Health Team Members with an active “@virginia.edu” address (including foundation employees who have registered UVA email accounts)  
• “UVA Alert” in email subject line  
• UVA website homepage  
• Alertus Desktop Notification  
• Rave Guardian mobile safety app  
• UVA Emergency Management website  
• Siren/public address system  
• LED and LCD signs on Grounds  
• UVA Police website  
• @UVA_EM, @UVAPolice, @HoosSafe on Twitter |
| **Community Alert (Timely Warning)** | Notify the University community about crimes or incidents that pose a serious and ongoing threat to safety | Triggered by a crime/incident that has already occurred and been reported within the University community as prescribed by the Clery Act | • Issued when UVA determines a crime/incident represents a serious or continuing threat to students and employees  
• Issued as information is available to enable people to make informed decisions to protect themselves and prevent similar crimes  
• Not sent for every crime  
• Will not be sent if sending will impact an ongoing investigation | Associate Vice President for Safety and Security and Chief of Police | • Crimes of the person (homicide, aggravated assault, rape, sexual assault)  
• Property crimes (robbery, burglary, motor vehicle theft)  
• Violence Against Women Act offenses (intimate partner violence, stalking)  
• Hate crimes  
• A Clery crime occurring outside the Clery “geographic area,” but in an area where students frequent  
• Non-Clery crime occurring on-Grounds | • Email to all current students, faculty, staff and UVA Health Team Members with an active “@virginia.edu” address (including foundation employees who have registered UVA email accounts)  
• “Community Alert” in the subject line  
• Generally issued via email, but may also be distributed through press releases, text messages, posters, desktop alerts and with messages on UPD’s website when appropriate |
| **Community Advisory**        | Awareness about safety issues                                           | Sharing information about safety issues; acknowledging event and providing notice that UVA is monitoring | Issued as aware | EVP-COO or University of Virginia | • Acknowledgement that a widely-known threat or condition is being monitored  
• Modifications to operating schedule | • Email to all current students, faculty, staff and UVA Health Team Members with an “@virginia.edu” address (including foundation employees who have registered UVA email accounts)  
• “Community Advisory” in the subject line  
• Post on official UVA social media accounts if needed |

As of 8/2022