# UVA Communications with a Public Safety Component: Three Types of Messages

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| *Emergency Notification System*  | *“UVA Alert”* Emergency alert to warn of imminent threat on Grounds and action to take | Triggered by an emergency currently occurring or immediately threatening the health/safety of students or employees who are on Grounds | Issued immediately upon confirmation that a dangerous situation or emergency currently exists | UVA Alert                               | • Tornado warning  
• Gas leak  
• Armed intruder  
• Chemical/hazardous materials spill  
• Fire/explosion | • Text message (opt-in UVA Alerts)  
• Text to general public (opt-in via texting “UVA” to 226787)  
• Email to all current students, faculty, staff and UVA Health Team Members with an active “@virginia.edu” address (including foundation employees who have registered UVA email accounts)  
• “UVA Alert” in email subject line  
• UVA website homepage  
• Alertus Desktop Notification  
• Rave Guardian mobile safety app  
• UVA Emergency Management website  
• Siren/ public address system  
• LED and LCD signs on Grounds  
• UVA Police website  
• @UVA_EM, @UVAPolice, @HoosSafe on Twitter |
|                              |                                                      |                                                                         |                                                                                                                  |                                               |                                                                            |                                                                                     |
| *Community Alert (Timely Warning)* | *Notify the University community about crimes or incidents that pose a serious and ongoing threat to safety* | Triggered by a *crime/incident that has already occurred and been reported* within the University community as prescribed by the Clery Act | Issued when UVA determines a crime/incident represents a serious or continuing threat to students and employees  
Issued as information is available to enable people to make informed decisions to protect themselves and prevent similar crimes  
Not sent for every crime  
Will not be sent if sending will impact an ongoing investigation | Associate Vice President for Safety and Security and Chief of Police | • Crimes of the person (homicide, aggravated assault, rape, sexual assault)  
• Property crimes (robbery, burglary, motor vehicle theft)  
• Violence Against Women Act offenses (intimate partner violence, stalking)  
• Hate crimes  
• A Clery crime occurring outside the Clery “geographic area,” but in an area where students frequent  
• Non-Clery crime occurring on Grounds | • Email to all current students, faculty, staff and UVA Health Team Members with an active “@virginia.edu” address (including foundation employees who have registered UVA email accounts)  
• “Community Alert” in the subject line  
• Generally issued via email, but may also be distributed through press releases, text messages, posters, desktop alerts and with messages on UPD’s website when appropriate |
| *General Communication*       | Awareness about safety issues; acknowledging event and providing notice that UVA is monitoring | Sharing information about safety issues; acknowledging event and providing notice that UVA is monitoring | Issued as aware | EVP-COO or University of Virginia | • Acknowledgement that a widely-known threat or condition is being monitored  
• Modifications to operating schedule | • Email to all current students, faculty, staff and UVA Health Team Members with an “@virginia.edu” address (including foundation employees who have registered UVA email accounts)  
• “General Communication” in the subject line  
• Post on official UVA social media accounts if needed |